

## ORDER



**Orders**  
**Order / Rev:** 347650  
**Alt Order #:** 06838809  
**Product Desc:** 2012  
**Estimate:** 2872  
**Flight Dates:** 10/26/12 - 11/06/12  
**Original Date / Rev:** 08/06/12 / 08/06/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Action Network  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$6,950.00	\$5,907.50
10/29/12	11/05/12	41	\$27,700.00	\$23,545.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$6,950.00	\$5,907.50	0.00
November 2012	41	\$27,700.00	\$23,545.00	0.00
<b>Totals</b>	<b>52</b>	<b>\$34,650.00</b>	<b>\$29,452.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTNV - Las Vegas	11%	\$34,650.00
Market	100%	\$315,000.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	13%	\$40,950.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	28%	\$88,200.00
KTUD	0%	\$0.00
KVMY	8%	\$25,200.00
KVVU	38%	\$119,700.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 347650  
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 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network  
 Product Desc: 2012  
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/27/12	10/27/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
ACTN NWS SA@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$600.00		0.00			
2	KTNV	11/03/12	11/03/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
ACTN NWS SA@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$600.00		0.00			
3	KTNV	10/28/12	10/28/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News -----S	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
ACTN NWS SU@5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				2	\$400.00		0.00			
4	KTNV	11/04/12	11/04/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News -----S	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
ACTN NWS SU@5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$400.00		0.00			
5	KTNV	10/26/12	10/26/12	M-F 11-12p Action News	CM	M-F 11-12p ----F--	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$500.00		0.00			
6	KTNV	10/29/12	10/29/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00		0.00			
7	KTNV	10/30/12	10/30/12	M-F 11-12p Action News	CM	M-F 11-12p -T----- (11:00 AM-12:00 PM)	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$500.00		0.00			
8	KTNV	10/31/12	10/31/12	M-F 11-12p Action News	CM	M-F 11-12p --W----	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$500.00		0.00			
9	KTNV	11/01/12	11/01/12	M-F 11-12p Action News	CM	M-F 11-12p ---T--- (11:00 AM-12:00 PM)	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$500.00		0.00			
10	KTNV	11/02/12	11/02/12	M-F 11-12p Action News	CM	M-F 11-12p ----F--	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$500.00		0.00			
11	KTNV	11/05/12	11/05/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00		0.00			
E 12	KTNV	10/26/12	10/26/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ----F--	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				2	\$600.00		0.00			
E 13	KTNV	10/29/12	10/29/12		CM	M-F 4P-5P M-----	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JUDGE JUDY Judge Judy 4p-5p JUDGE JUDY Judge Judy 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M- - - - - 2 \$600.00 0.00														
E 14	KTNV	10/30/12	10/30/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - T- - - -	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
JUDGE JUDY Judge Judy 4p-5p JUDGE JUDY Judge Judy 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - T- - - - - 2 \$600.00 0.00														
E 15	KTNV	10/31/12	10/31/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - - W- - - -	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
JUDGE JUDY Judge Judy 4p-5p JUDGE JUDY Judge Judy 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - W- - - - 2 \$600.00 0.00														
E 16	KTNV	11/01/12	11/01/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - - - T- - -	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
JUDGE JUDY Judge Judy 4p-5p JUDGE JUDY Judge Judy 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - T- - - 2 \$600.00 0.00														
E 17	KTNV	11/02/12	11/02/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - - - - F- -	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
JUDGE JUDY Judge Judy 4p-5p JUDGE JUDY Judge Judy 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - F- - 2 \$600.00 0.00														
E 18	KTNV	11/05/12	11/05/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M- - - - -	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
JUDGE JUDY Judge Judy 4p-5p JUDGE JUDY Judge Judy 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M- - - - - 2 \$600.00 0.00														
19	KTNV	10/26/12	10/26/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - - - - F- -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - - - - F- - 1 \$750.00 0.00														
20	KTNV	10/29/12	10/29/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M- - - - -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M- - - - - 1 \$750.00 0.00														
21	KTNV	10/30/12	10/30/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - T- - - -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - T- - - - 1 \$750.00 0.00														
22	KTNV	10/31/12	10/31/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - - W- - - -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - W- - - - 1 \$750.00 0.00														
23	KTNV	11/01/12	11/01/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - - - T- - - (5:00 PM-5:30 PM)	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - T- - - 1 \$750.00 0.00														
24	KTNV	11/02/12	11/02/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - - - - F- -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - F- - 1 \$750.00 0.00														
25	KTNV	11/05/12	11/05/12		CM	M-F 5-5:30p M- - - - -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00

Advertiser:	American Action Network
Product Desc:	2012
Estimate:	2872

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-5:30p											
				Action News @ 5p											
				ACTION NWS@5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$750.00		0.00					
26	KTNV	10/26/12	10/26/12	M-F 6-7p	CM	M-F 6-7p	----F--	:30	2	\$850.00	P-05	0.00	NM	2	\$1,700.00
				Action News											
				ACTION NWS@6PM/ACTION NWS@630											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		2		\$850.00		0.00					
27	KTNV	10/29/12	10/29/12	M-F 6-7p	CM	M-F 6-7p	M-----	:30	2	\$850.00	P-05	0.00	NM	2	\$1,700.00
				Action News											
				ACTION NWS@6PM/ACTION NWS@630											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		2		\$850.00		0.00					
28	KTNV	10/30/12	10/30/12	M-F 6-7p	CM	M-F 6-7p	-T-----	:30	2	\$850.00	P-05	0.00	NM	2	\$1,700.00
				Action News											
				ACTION NWS@6PM/ACTION NWS@630											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		2		\$850.00		0.00					
29	KTNV	10/31/12	10/31/12	M-F 6-7p	CM	M-F 6-7p	--W----	:30	2	\$850.00	P-05	0.00	NM	2	\$1,700.00
				Action News											
				ACTION NWS@6PM/ACTION NWS@630											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		2		\$850.00		0.00					
30	KTNV	11/01/12	11/01/12	M-F 6-7p	CM	M-F 6-7p	---T---	:30	2	\$850.00	P-05	0.00	NM	2	\$1,700.00
				Action News											
				ACTION NWS@6PM/ACTION NWS@630											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		2		\$850.00		0.00					
31	KTNV	11/02/12	11/02/12	M-F 6-7p	CM	M-F 6-7p	----F--	:30	2	\$850.00	P-05	0.00	NM	2	\$1,700.00
				Action News											
				ACTION NWS@6PM/ACTION NWS@630											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--		2		\$850.00		0.00					
32	KTNV	11/05/12	11/05/12	M-F 6-7p	CM	M-F 6-7p	M-----	:30	2	\$850.00	P-05	0.00	NM	2	\$1,700.00
				Action News											
				ACTION NWS@6PM/ACTION NWS@630											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		2		\$850.00		0.00					
33	KTNV	10/28/12	10/28/12	Sun 6-7p	CM	Sun 6-7p	-----S	:30	1	\$800.00	P-05	0.00	NM	1	\$800.00
				Action News		(6:00 PM-6:30 PM)									
				ACTION NWS@6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1		\$800.00		0.00					
34	KTNV	11/04/12	11/04/12	Sun 6-7p	CM	Sun 6-7p	-----S	:30	1	\$800.00	P-05	0.00	NM	1	\$800.00
				Action News		(6:00 PM-6:30 PM)									
				ACTION NWS@6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$800.00		0.00					
													Totals	52	\$34,650.00